ARNEL PIQUERO

GRAPHIC DESIGNER | JOOMLA WEB DEVELOPER

EXECUTIVE PROFILE

I am a Graphic Designer and Web Developer for 14 years, working with both local and international clients. I have created a wide range of graphics and layouts for product illustrations, company logos, and websites with software such as Photoshop and Illustrator. I have developed more than 500 Joomla website projects, and I am highly skilled in creating and developing stunning websites that are search-engine friendly and mobile responsive.

AREAS OF EXPERTISE

Digital Graphics
Social Media Marketing
Designs for Advertisements
Photoshop
Microsoft Office
Web Design & Development
Joomla CMS
Sony Vegas Pro
Web Server Management
Illustrator
Canva

PERSONAL DETAILS

Date of Birth: January 18, 1985
Nationality: Filipino (Philippines)
Gender: Male
Marital Status: Married
Home: (088) 850 1683
Mobile: +63 915 169 9827
Email: arnelpiquero@gmail.com
Skype: arnelpiquero
Address: B23 L13 Lessandra Subdivision, Gran Europa, Brgy. Lumbia, Cagayan De Oro City, Philippines 9000

EMPLOYMENT HISTORY

LEAD WEB DEVELOPER
Chripedo GMBH | November 30, 2020 - August 16, 2021
Company based in Rüsselsheim, Germany.

- Creating websites using Joomla Content Management System Website.
- Responsible for developing and designing Websites for the clients.
- Developing a Mobile Responsive Website.
- Directing or performing Website updates.
- Search Engine Optimized & Social Media Marketing Optimized Website.
- Maintaining and updating Websites to the Latest Version of Joomla.
- Designing website content and directing team members who produce content.
- Back up files from websites to local directories for recovery.
- Determining user needs by analyzing technical requirements.
- Communicating with clients about layout and design.
- Creating a wide range of graphics and layouts for company logos and product illustrations using Photoshop.

GRAPHIC DESIGNER | LEAD WEB DEVELOPER
iLocal, Inc. | February 22, 2011 - September 28, 2020
Company based in Seattle, Washington, USA.

- Design brochures, logos, signs, advertisements, and other materials.
- Creating materials using computer software programs like Photoshop.
- Create illustrations and designs to reflect the desired theme of the clients.
- Select type size and style to enhance the readability of text and image.
- Produce drafts for review by clients and make revisions based on the feedback.
- Use the appropriate colors and layouts for each graphic.
- Test graphics across various media.
- Ensure final graphics and layouts are visually appealing and on-brand.
- Creating videos for advertisement using sony vegas pro.
- Communicating with clients about layout and design.
- Developed 450+ Joomla website projects for the client
- Creating websites using Joomla Content Management System Website.
- Responsible for developing and designing Websites for the clients.
- Developing a Mobile Responsive Website.
- Directing or performing Website updates.
- Search Engine Optimized & Social Media Marketing Optimized Website.
- Maintaining and updating Websites to the Latest Version of Joomla.
- Designing website content and directing team members who produce content.
- Back up files from websites to local directories for recovery.

- Determining user needs by analyzing technical requirements.
- Search Engine Optimization (SEO)
- Work with Joomla and Wordpress content management systems

GRAPHIC DESIGNER

Euroland IR, Philippines | May 1, 2014 - November 7, 2020
Company based in Cagayan De Oro, Philippines

- Design an Investor Relations Website for Dubai, India, Singapore, and Philippines Client
- Create a mock-up design of Euroland Investors IR Tools page for clients existing website
- Propose a Euroland Investor IR Tools Webpage for various Clients
- Design brochures, advertisements, and other materials
- Create illustrations and designs to reflect the desired theme of the clients
- Ensure final graphics and layouts are visually appealing and on-brand

WEB DESIGNER

Data Dynamic Solutions | February 2009 - September 2009
Company based in Cagayan De Oro, Philippines

- Creating websites using Joomla Content Management System Website
- Performing Website updates for a Beach Resort Website
- Maintaining and updating Websites to the Latest Version of Joomla.
- Creating advertisement banners for the Beach Resort Website.
- Back up files from websites to local directories for recovery.

WEB DESIGNER / GRAPHIC ARTIST

Sky Electronics | April 2008 - February 2009
Company based in Cagayan De Oro, Philippines

- Design logos, business cards, brochures, and other advertising materials
- Creating websites using Joomla Content Management System Website.
- Responsible for developing and designing Websites for the clients.
- Directing or performing Website updates.
- Search Engine Optimized & Social Media Marketing Optimized Website.
- Maintaining and updating Websites to the Latest Version of Joomla.
- Back up files from websites to local directories for recovery.
- Determining user needs by analyzing technical requirements.

GRAPHIC ARTIST

Oro Ads Ventures | March 2007 - April 2008
Company based in Cagayan De Oro, Philippines

- Design and print a Birthday Tarpaulin Design for various clients
- Design different kinds of banners for clients
- Design and print a business card for clients
- Design and print posters for events and company promos
- Design logo, brochures, and other advertising materials
- Create illustrations and designs to reflect the desired theme of the clients

EDUCATION HISTORY

UNIVERSITY OF SCIENCE AND TECHNOLOGY OF SOUTHERN PHILIPPINES @ 2004 - 2008

B.S. in Electronics & Communication Engineering (BSECE)

- University Working Scholar
- Member, Junior Institute of Electronics Engineers of the Philippines
- Member, School of Engineering and Architecture
- Graphic Artist, Blue Gear Yearbook
- Member, Hip-hop Dance Group

UNIVERSITY OF SCIENCE AND TECHNOLOGY OF SOUTHERN PHILIPPINES @ 2001 - 2004

Electronics & Communication Engineering Technology (ECET)

- Member, Information and Communication Technology
- Member, Electronics and Communication Engineering Technology

HOLY CROSS HIGH SCHOOL @ 1997 - 2001

A Roman Catholic Private School

- Working Scholar of the School
- Member, Boy Scout of the Philippines
- Member, Sepaktakraw Club
- Member, Hip-hop Dance Group